**FUJITSU** 

Jump start to your hybrid data architecture



## Building a new data architecture in a heavily distributed IT landscape is increasingly complex, error prone, time consuming, and expensive.

With PRIMEFLEX, Fujitsu provides a broad range of pre-defined, pre-integrated, and pre-tested hybrid IT-enabled systems that have been specifically designed to streamline the deployment, operation and maintenance of the on-premises infrastructure foundation for your hybrid data architecture.

Thanks to the unique combination of a pre-integrated and certified technology stack, new standardized implementation and infrastructure support services providing technical solution support with a single point of contact, Fujitsu PRIMEFLEX systems offer a significant better life cycle experience in operating data-driven architectures.

#### Your advantages:

- Get fast time to production
- Increase life cycle experience
- Reduce downtime





## Key features



#### Simplify the path to hybrid cloud

To support your application workloads in hybrid cloud environments, PRIMEFLEX systems integrate with major public cloud services like Microsoft Azure, Amazon Web Services or Google Cloud. This allows you to adopt the best mix of cloud and on-premises technologies that provide the most value for you and your journey to a data-driven enterprise.

It quickly became clear that Fujitsu could provide all the technology we need and scale easily to a hybrid cloud solution. Moreover, in terms of cost, Fujitsu delivered the best bang for our buck."

**Per Brantsing Karlsson** IT Manager, Akademiska Hus



#### Enjoy outstanding flexibility and choice

Select from a broad range of options to fine-tune your target data architecture to your specific needs. The Fujitsu PRIMEFLEX portfolio provides flexibility and choice in terms of architecture (converged and hyperconverged), storage (Fujitsu and NetApp), virtualization software and cloud management software (VMware, Microsoft, and Nutanix), and licensing (OEM, resale, subscription, or bring your own).

Fujitsu PRIMEFLEX® for SAP® HANA® arrived preconfigured based on our specifications, so it was literally plug and play to install. That allowed us to quickly begin onboarding the different parts of the business one by one."

**Reda Loudiyi** CIO, Diana Holding Group



#### Get a fast time to production

Mitigate risk with pre-designed, pre-tested and certified systems delivered by implementation experts freeing organizations from allocating valuable staff resources to time-consuming infrastructure deployment activities. Benefit from a significantly faster time to market and reduced costs in setting up your data architecture by eliminating complex processes around system design, procurement, test, and configuration.

Because Fujitsu provides every aspect of the solution in one out-of-the-box solution, it makes deployment simple. It also means that Fujitsu can deliver around-the-clock support should anything go wrong."

#### Binu Jacob

Data Center Manager, VPS Healthcare



## **Key features**



#### Reduce life cycle costs

Thanks to reduced deployment efforts, highly efficient management tools, and a support offering that cares for the complete technology stack, PRIMEFLEX systems enable huge OPEX savings in every phase of the system life cycle. In a recent survey by industry analyst firm FreeForm Dynamics, over 80% of all respondents said that they have already seen or would expect significant cost, efficiency, and risk benefits from preintegrated systems across design, test, deployment, integration, operation, and maintenance.

For us, Fujitsu Integrated System PRIMEFLEX for Storage Spaces Direct is around 30 percent more cost effective when compared with normal virtual hardware and traditional storage solutions."

Andreas Furtenbacher CEO, iTAREX GmbH



#### Deploy cutting-edge technology

Build your new data architecture based on state-of-the-art technology, giving you the reliability, performance, and capacity headroom to extend your system's life cycle and reduce migration costs. PRIMEFLEX systems are built from best-in-class components, from Fujitsu or leading third parties, and are optimally harmonized to best support a particular use case.

The hyperconverged PRIMEFLEX for VMware vSAN infrastructure gives our virtualized systems their high performance, makes them scalable and easy to administer, and it does this with an optimum price/performance ratio."

#### Marcus Juchem

Head of IT, Schwarzwaldmilch GmbH Freiburg



#### Streamline operations

Reduce management silos with Fujitsu Infrastructure Manager (ISM), enabling a converged life cycle management across servers, storage, networking, and third-party devices. ISM allows you to gain actionable insights, reassign workloads, and redirect network traffic to increase the responsiveness of your IT to the business. Benefit from troubleshooting that is 23 times faster, 70% reduced operating system installation time, 90% less time for firmware updates, and 50% lower power consumption.

Overall, we're extremely satisfied with the performance, high availability, manageability, and scalability of our new hyperconverged infrastructure, thanks to the Fujitsu Integrated System PRIMEFLEX for VMware vSAN."

#### Karsten Ehrlich

Division Leader IT, Harro Höfliger GmbH



## Key features



#### Grow as you go

Easily align your infrastructure to changing capacity and performance requirements. PRIMEFLEX systems allow you to start small and grow as demand increases. They are designed to support vertical and horizontal scalability, providing you with the choice to select the architecture that best fits to the specific scalability requirements of the application landscape they should support.

With PRIMEFLEX for Nutanix Enterprise Cloud, we have a completely integrated and future-proof hyperconverged infrastructure, which we can scale flexibly and administer easily."

#### **Bernhard Fahr**

Technical Director, GKV Service Center GmbH



#### **Protect your business**

Safeguard your business against a wide variety of failures – from a single component to an entire site. All components in PRIMEFLEX systems feature extremely low annual failure rates. Select from a broad range of high-availability, disaster recovery, and data protection options to provide the service levels your business requires.

Fujitsu Integrated System PRIMEFLEX® for SAP HANA® is a fast, flexible, and robust platform. It gives us the ability to explore all the analytics relating to the business in real time, 24/7."

#### Francesco Vitobello

Chief Operating Officer, Caffè Borbone





## Transform with confidence to your new hybrid data architecture

PRIMEFLEX is supplemented by flexible services options throughout all life cycle phases. These cover consulting, design, on-site deployment, integration of the new infrastructure into your existing environment and migration services, life cycle management, and maintenance.





## **Key PRIMEFLEX services**

#### Fujitsu implementation services

To enable a fast time to production of a PRIMEFLEX solution, Fujitsu offers a range of standardized ImplementationPacks covering the creation of a low-level design, the installation including all hardware and software components, the option to deploy workloads provided by the customer, and the handover of all documentation upon successful completion of the project. By leveraging expert design, configuration and installation skills, companies benefit from less deployment risks and fever failures in operation. Experience from many successful project implementations clearly shows that a well-executed and documented implementation is an important prerequisite for delivering high-quality infrastructure support services and ultimately for improved customer satisfaction.\*

In developing the solution for our P2N network, Fujitsu gave us expert support from concept to implementation."

Siegfried Troska Administrator IT Infrastructure, University Medical Center Schleswig-Holstein Kiel Campus

#### Fujitsu infrastructure support

Fujitsu or one of its certified partners will be your single point of contact for all support matters related to PRIMEFLEX. The Fujitsu SolutionPacks and SolutionContracts for integrated systems provide end-to-end infrastructure support covering the complete hardware and software stack. A unique solution identifier for all PRIMEFLEX systems allows our support teams to make solution-level decisions when working with these sometimes-complex systems. For example, this enables us to route support calls to specialized, solution-aware support engineers, making for easier support interactions with speedier resolution times.

We no longer just operate a health-care system, we are also a driver of innovation, employee satisfaction, and patient welfare."

Norman Lüttgerding
CIO, Braunschweig Municipal Hospital



## PRIMEFLEX financing and delivery options

#### Fujitsu financing solutions

Fujitsu offers a complete range of financing solutions, such as IT leasing, trade-in, buy back or even cloud-like financing models. With Fujitsu uSCALE, the pay-per-use consumption model is no longer a domain of the cloud. Fujitsu is now helping organizations to achieve pay-per-use agility across their entire IT landscape, including their on-premises data center. Fujitsu uSCALE pay-per-use is an IT platform consumption service that supports business transformation and IT agility with scalable resources that are measurable, cost transparent, and tailored to your needs. It offers cloud-like delivery for your on-premises infrastructure and is deployed at mutually agreed uSCALE service locations, e.g., customer data center or co-location facility. You pay only for what you use, with simple and predictable monthly costs aligned with the scope of the service – such as per Gb of storage or each instance of VM.\*

The people of Fujitsu are really transparent and feel really trustworthy. So it's fun to work with them because it's also a partnership. Fujitsu in a word? Cocreation!"

**Stephan Van den Eynde** CEO, Hapbit

#### Choice of delivery options

To ensure a smooth deployment and easy maintenance, the default delivery option for PRIMEFLEX systems includes a mandatory onsite implementation service and an infrastructure support service that provides technical solution support with a single point of contact for support. Companies who have sufficient resources in their IT department to deploy and maintain the IT infrastructure on their own, can choose the PRIMEFLEX Essentials option without an implementation service and infrastructure support. The choice is yours – simply select the delivery option you need.





\*Certified hardware & software including component support



# Learn more about Integrated Systems from Fujitsu: www.fujitsu.com/primeflex



Fujitsu, the Fujitsu logo and Fujitsu brand names are trademarks or registered trademarks of Fujitsu Limited in Japan and other countries. Intel, the Intel logo, the Intel Inside logo and Xeon are trademarks of Intel Corporation or its subsidiaries. Other company, product and service names may be trademarks or registered trademarks of their respective owners, the use of which by third parties for their own purposes may infringe the rights of such owners. Technical data are subject to modification and delivery subject to availability. Any liability that the data and illustrations are complete, actual or correct is excluded. Designations may be trademarks and/or copyrights of the respective manufacturer, the use of which by third parties for their own purposes may infringe the rights of such owner. All rights reserved.

