



## **FINIX Technology Solutions announces its first solution in the Cybersecurity field**

**Milan, 26 May 2020** – FINIX Technology Solutions, the Innovation Hub with a portfolio of technological excellence to support the Digital Transformation of Italian Companies, adds a new product to its portfolio: Morphisec, an integrated technological solution for Cybersecurity, which offers advanced endpoint protection due to Moving Target Defense technology, able to combat malware, in-memory exploits, and zero days and fileless attacks.

The peculiarity of Morphisec is the active and completely innovative approach to threat prevention. In fact, most of the antivirus solutions on the market focus on a process that first recognizes the threat and only then blocks it. This process has the disadvantage of leaving corporate networks exposed to unknown attacks or exploiting legitimate and trusted software. On the contrary, even before identifying the type of threat, Morphisec blocks them through the patented "Moving Target Defense" technology that is capable of transforming memory space, the main target of advanced attacks. This technology dismantles the attack delivery mechanisms and killchain, and passes heuristic analysis preventing threats instantaneously and unconditionally.

In the current situation of the labour market, in which the main response to the health emergency has brought a boost to smartworking, remote working and home office, the protection of the safety of infrastructures, processes and access to data became pivotal. If we consider that ransomware attacks increased by 148% in March 2020 compared to the previous month, it is clear that offering employees the ability to access corporate networks through their devices represents an unprecedented cyber security challenge. "We are extremely proud to be able to make such an innovative product available to the Italian market and of course to our channel partners – said Danilo Rivalta, CEO of FINIX – What we are celebrating today is the first concrete step to expand our portfolio of cybersecurity solutions for digital transformation for businesses. "

"Morphisec brings an innovative security concept to cybersecurity by focusing on prevention against the most advanced attacks, including APTs, zero days and ransomware, – says Ronen Yehoshua, CEO of Morphisec. – The solution is easily



implemented in a company's existing security infrastructure to form a simple and highly effective prevention stack, absolutely disruptive for the current IT security model. "

Morphisec is distributed in Italy exclusively by FINIX Technology Solution S.p.A.

*FINIX Technology Solutions is an Italian company that combines business skills and technological innovation to support companies in developing their digital transformation processes. FINIX offers a complete range of products, solutions and services on the market. Furthermore, FINIX is exclusive distributor for Italy of Fujitsu products - the main Japanese ICT company in the field of client computing device, server and storage.*

**Press contacts**

**Barabino & Partners**

Linda Basilico – Luciano Majelli

Tel +39 02.72.02.35.35

Email: l.basilico@barabino.it - l.majelli@barabino.it

**FINIX Technology Solutions**

Flavia Weisghizzi – Head of Marketing & Communications

Email: flavia.weisghizzi@finix-ts.com