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Danilo Rivalta is the new CEO of Finix Technology Solutions

Danilo Rivalta will lead FINIX Technology Solutions, an important player in the Italian IT industry, the former Fujitsu Technology Solutions Italy.

Danilo will not only take care of restructuring and strengthening the company's organization but, thanks to his experience, he will be able to develop and accelerate the company's growth towards its new dimension of Technological Hub, addressed to the digital transformation.

Based on his long track record he will develop FINIX to take a solid presence in the digital transformation market place with a complete new set of business solutions particularly for the Italian corporate sector.

This development shall happen on a strong and broadened base of products with Fujitsu products as a core. Alongside these the company will integrate solutions and services to address real business needs of corporate customers in the environment of digital transformation.

Danilo Rivalta has a long international top management experience in the transformation of IT players within the marketplace. Amongst others he has been Vice President Sales South Emea for BMC Software, CEO at Hal Knowledge Solutions, VP South Central and Eastern Europe at Diebold Inc and General Manager Western Europe for Euronet Worldwide. Most recently VP Sales at Bassilichi Group in Italy and Eastern Europe and Senior VP at Tas Group.

Furthermore, he is also President and Founder of the StartUp The Go To Market Company and has a strong experience and network within start-up and the IT industry.

"It is our objective to create a solid, strong mid cap player in the Italian IT industry", says Florian Rietz, representative of the sole shareholder. "I am happy that Danilo has accepted the challenge and will develop FINIX from today being primarily a Distributor of Fujitsu products to a vertically integrated player. The future FINIX shall address the needs and creating value particularly for corporate customers in the digital transformation of their processes and business."

"Our role is to help the Italian Industrial, Telco and Financial ecosystem to take the unique opportunity of innovation of the Digital Transformation Technology" said Rivalta. "We live the most incredible and fascinating years where technology in Artificial Intelligence, Cyber



Security, Internet of Things – just to mention a few – will change our way to make business and way to live. FINIX will bring such technologies to the Italian market and will help in implementing successful and innovative projects thanks to our professional team and to our actual and future Partners Ecosystem.”

FINIX Technology Solution S.p.A.

FINIX Technology Solutions is an Italian company that combines business skills and technological innovation to support companies in developing their digital transformation processes. FINIX offers a complete range of products, solutions and services, and exclusively deals with the marketing in Italy of Fujitsu products – the main Japanese ICT company – in the field of client computing device, server and storage.

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